

MIKENZIE BARTHOLOMAE

PUBLIC RELATIONS PROFESSIONAL

My Profile

I am a graduating senior at Belmont University with a passion for storytelling in the areas of public relations, writing and events. I am a tenacious pursuer of excellence with a proven track record in hard work and multitasking. Though my various professional and university level experiences, I have learned the importance of teamwork, communication and organization in any project.

EXPERIENCE

EVENT ASSISTANT

Vision in White Events

Dec. 2022 - Present

- Assist in day of coordination for weddings
- Help maintain event agenda
- Coordinate vendors

MARKETING EVENTS INTERN

Real Brokerage

Jan. 2023 - May 2023

- Helped with the initial planning of the company's annual conference, ONE Real
- Helped research and choose panelists and speakers for ONE Real
- Composed company wide, weekly newsletters through SendGrid
- Helped to create an additional pricing category for event sponsorships
- Worked within a budget and met predetermined deadlines for projects

WEDDING PLANNING INTERN

Vision in White Events

Aug. 2022 - Dec. 2022

- Wrote and published weekly blog posts for the company website
- Assisted with the coordination and running of weddings
- Took responsibility for specific tasks during events
- Learned the steps of how to create a successful event and had hands on experience seeing the planning process through

CORPORATE PHILANTHROPY INTERN

Jackson National Life Insurance

May 2021 - Dec. 2021

- Helped plan, recruit, and execute fundraising events
- Created monthly slide shows detailing volunteer opportunities and events to associates
- Published an article on behalf of Jackson's Charitable Foundation
- Created monthly emails on behalf of the Corporate Philanthropy team in Nashville

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EDUCATION

BACHELOR OF ARTS

2019- 2023

Belmont University

- Degree in Public Relations with a minor in English Writing
- 3.78 GPA
- Dean's List Recipient
- PRSSA Member

LAMBDA PI ETA HONOR SOCIETY

- Member of the National Communication Association's official honor society, Lambda Pi Eta

BATEMAN TEAM - NATIONAL PRSSA COMPETITION

- Member of Belmont's four person Bateman team chosen to research, plan and implement a Public Relations Campaign for the national PRSSA competition

SKILLS

- Event Planning
- APA style writing
- WordPress
- Bizzabo
- Qualtrics
- Canva